



G.PULLAIAH COLLEGE OF ENGINEERING & TECHNOLOGY

Venkayapalli - Nandikotkur Road - Kurnool - Andhra Pradesh - 518 002

I MBA I Semester I MID Examinations, October 2016.

Subject: Business Environment

Time: 2hrs

Date: 18-10-2016

Max .Marks: 30M

Answer the following. Each Question carries Equal Marks.

1. Define Industrial Policy? Explain the role of 1991 Industrial Policy in changing the facets of Indian Economy.
2. Enumerate the importance of FDI policy in Indian Economic System.
3. What is Monetary Policy? Give an overview about the functions of the New Credit Policy.

=====ALLTHEBEST=====



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